

## Course information

Title	Digital Publishing Tools for Schools (Focus on WordPress)
Concept by	<a href="#">Mailkku Sarvas</a>
Course URL	<a href="http://www.teacheracademy.eu/course/digital-publishing-tools//">www.teacheracademy.eu/course/digital-publishing-tools//</a>
N. of participants	Min. 4 - Max. 12
Course length	One week (6 days, Monday - Saturday)
Language	English. Other languages may be available upon request
Locations and starting dates	<ul style="list-style-type: none"> <li>• <a href="#">Helsinki</a> - Second Monday of the month</li> <li>• <a href="#">Florence</a> - First Monday of the month</li> <li>• <a href="#">Athens</a> - Third Monday of the month</li> </ul> <p>On request, we can organize this course directly at your school. Discover all the dates at <a href="http://teacheracademy.eu/courses-dates/">teacheracademy.eu/courses-dates/</a></p>
Free time activities offered	All courses include at least one city guided tour and one full-day Cultural Activity.
Type of certification awarded	Certificate of Attendance, including a description of the course contents (80% of attendance required); other Certificates may be available upon request
Price	<p>Starting from 480€ *</p> <p>* Our courses are eligible to be completely funded by the <a href="#">Erasmus+ KA1 funds</a> and several other programs.</p>

## Course contents

### Description

Today's writing has extended to the digital world. **Digital publishing** offers new ways to express context: blogs, wikis, forums, portfolios, multimedia, websites, and so on. Accordingly, writing skills no longer exclusively concern the contexts covered by traditional education, such as the writing of essays or reports. Instead, they require contemporary writers to adapt their content to digital spaces, such as **blogs, websites, and web pages**.

This course will prepare the participants to use one of the world's most common digital publishing tools, i.e., WordPress. **WordPress is free and open-source**, and it facilitates the creation of a website using stunning templates and widgets.

Participants need no prior knowledge of coding or website design! They will learn to master the technical and **functional aspects of WordPress** directly during the course.

Participants will learn to create online forms, besides improving their understanding of multimedia content by merging text, photography, and videos. They will be allowed to work on the idea of a website of their own, and will have the opportunity to bring their own material (e.g., pictures, videos, text) to support the process.

With the help of the instructor, they will **create their own website from the start** and enrich it with multimedia content. They will also learn to use templates and widgets to make the webpage more interesting.

Participants will also discuss how to use **self-published websites in educational activities**. The possibilities are very promising. Letting students publish their work online is a very effective means to motivate them. Moreover, publishing a **classroom website** constitutes a good possibility for collaborating online, providing students with mutual support and recognition.

By the end of the course, participants will know how to create different types of web pages with WordPress. In addition, they will be ready to manage a website, for instance controlling user access and viewing user statistics. They will be ready to create simple and functional websites to the benefit of their educational activities.

### Learning outcomes

- Master the basic functions of WordPress;
- Create a WordPress page;
- Add text, photos, videos, audio, and other multimedia sources to a web page;
- Manage a WordPress website;
- Plan projects for online publishing;
- Collaborate with their students on online projects;
- Distribute and share online the results of a project;
- Revise necessary considerations when publishing online (e.g., copyrights, resolution, user rights, analytics).

## Tentative schedule\*

<b>Day 1 – Introduction to the course</b>	<b>Day 2 - Getting to understand WordPress</b>
<ul style="list-style-type: none"><li>• Introduction to the course, the school, and the external week activities;</li><li>• Icebreaker activities;</li><li>• Presentations of the participants' schools;</li><li>• Identification of needs and goals for each participant;</li><li>• Making one's own web project.</li></ul>	<ul style="list-style-type: none"><li>• Making one's own web project;</li><li>• Learning the basics of WordPress;</li><li>• Setting up the pages of a website;</li><li>• A look at some effective examples.</li></ul>
<b>Day 3 - Editing content with WordPress</b>	<b>Day 4 - Getting familiar with widgets and settings</b>
<ul style="list-style-type: none"><li>• How to add text, pictures, and videos to your project;</li><li>• How to use templates to get the look you want;</li><li>• Adding and adjusting content to your preference.</li></ul>	<ul style="list-style-type: none"><li>• What widgets there are and how to use them;</li><li>• Adjusting the settings;</li><li>• Sharing content on social media.</li></ul>
<b>Day 5 - How to use the thing one has learned in own teaching</b>	<b>Day 6 - Course closure and cultural activities</b>
<ul style="list-style-type: none"><li>• Excursion outdoors: Escape rooms and web quest;</li><li>• Applying gaming techniques in real life environments.</li></ul>	<ul style="list-style-type: none"><li>• Course evaluation: round-up of acquired competencies, feedback, and discussion;</li><li>• Awarding of the course Certificate of Attendance;</li><li>• Excursion and other external cultural activities.</li></ul>

\*The schedule describes likely activities but may differ significantly based on the requests of the participants, and the trainer delivering the specific session. Course modifications are subject to the trainer's discretion. If you would like to discuss a specific topic, please indicate it at least 4 weeks in advance.

## Links and resources

Discover our:

- Self-paced online courses for teachers: [online.teacheracademy.eu](https://online.teacheracademy.eu)
- Online English Courses for Teachers: [online.teacheracademy.eu/tag/english-courses/](https://online.teacheracademy.eu/tag/english-courses/)
- The New 2021-2027 Erasmus+ Programme Made Easy: [online.teacheracademy.eu/course/erasmus-programme-2021-2027/](https://online.teacheracademy.eu/course/erasmus-programme-2021-2027/)
- CELTA Courses for teachers: [teacheracademy.eu/celta/](https://teacheracademy.eu/celta/)

Discover Europass Teacher Academy Network:



Academy of Creativity: [eacbarcelona.eu](https://eacbarcelona.eu)

Italian Language School: [europassitalian.com](https://europassitalian.com)

Teacher Academy Ireland: [teachertraining.ie](https://teachertraining.ie)

German Language Center: [europassberlin.com](https://europassberlin.com)

✉ [teachertraining@europass.it](mailto:teachertraining@europass.it)

☎ +39 055 247 9995

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