

Course code ICT.1.DIG

Last update 19/05/2022

Course information

Title	The Classroom of the Future: Teaching with Social Media
Concept by	Iacopo Falciani
Course URL	teacheracademy.eu/course/digital-media-the-classroom-of-the-future/
N. of participants	Min. 4 - Max. 12
Course length	One week (6 days, Monday - Saturday)
Language	English. Other languages may be available upon request
Locations and starting dates	<ul style="list-style-type: none"> • Valencia - Second and fifth Monday of the month • Berlin - Fourth Monday of the month • Verona - First Monday of the month • Helsinki - Third Monday of the month <p>On request, we can organize this course directly at your school. Discover all the dates at teacheracademy.eu/courses-dates/</p>
Free time activities offered	All courses include at least one city guided tour and one full-day Cultural Activity.
Type of certification awarded	Certificate of Attendance, including a description of the course contents (80% of attendance required); other Certificates may be available upon request
Price	Starting from 480€ * * Our courses are eligible to be completely funded by the Erasmus+ KA1 funds and several other programs.

Course contents

Description

“Students spend far too many hours on Instagram and Tik Tok.”

“Why do students spend so much time on Snapchat?”

“YouTube... interesting educational content is hard to find it...”

Have you ever thought anything similar?

The truth is that, while one can easily complain about the negative impact of social media on today students’ learning capacities, social media also represent their **most favourite channel of communication**. Accordingly, mastering their language can provide a main advantage to get in contact with the young generations, and can greatly benefit education and teaching.

This course will help school teachers **exploit the power of social media** to engage and motivate their students, thereby keep the pace with fast change in the digital world. Participants will explore the nuances of **contemporary Digital Culture**, learning to recognize both its charms and dangers.

The discussion will progressively move away from the negative aspects and dangers of digital technologies (e.g., grooming, cyber bullying, problems in focusing and attention, Stroop effect, addiction) to the positive side and the responsible use of social networks and digital tools.

Emphasis will be placed on the most popular social media and on their potential in educational settings. Participants will discover many practical activities to **use social media in their teaching**, thereby improving their communication abilities with their students, and making their classes more effective and enjoyable.

By the end of the course, participants will be able to **“speak” the same language** of the new generations and have a clearer understanding of their digital and social world.

They will feel ready to use the social media for effective teaching, and to guide their students in exploiting the Web for the tremendous possibilities it offers.

Learning outcomes

- Articulate a general vision about the role of technology and social media in building social relations and learning;
- Understand the developmental challenges for a teenager in the digital age;
- Be aware of the threats of digital technology for our lives (including Cyberbullying and Addictions);
- See the positive side of social media;
- Use social media in the classroom in to enhance students’ engagement;
- Employing social media to strengthen teachers’ communication with their students;
- Manage a classroom with dedicated social media;
- Learn how students can positively use technology in their own private life, to understand the world and express their talents;
- Introduce video and quizzes in their lessons.

Tentative schedule*

Day 1 – Course introduction and the technology revolution	Day 2 – Digital culture
<ul style="list-style-type: none">• Introduction to the course, the school, and the external week activities;• Icebreaker activities;• Presentations of the participants' schools;• A short history of the technology revolution;• The new paradigm of a digital native's life: way of communication, emotional wellbeing and Intelligence, information overload, super stimulation, the paradox of choice.	<ul style="list-style-type: none">• What is the digital culture?• Security, safety, and privacy: digital risks for kids and teenagers;• Recognizing and responding to the digital threats.
Day 3 – Using social media	Day 4 – Why not? Teaching with videos
<ul style="list-style-type: none">• Knowing how to change your classroom with social media suitable for creating an engaging and effective classroom online environment;• Padlet;• Trello;• Quizzes creator programs.	<ul style="list-style-type: none">• How to use social media and videos to enrich your classroom and to let your students learn with fun;• YouTube for Education;• TED.
Day 5 – Social media platforms	Day 6 – Course closure and cultural activities
<ul style="list-style-type: none">• The most famous social media: the old ones (Facebook, Twitter) and the new ones (for example Instagram and Snapchat).	<ul style="list-style-type: none">• Course evaluation: round-up of acquired competencies, feedback, and discussion;• Awarding of the course Certificate of Attendance;• Excursion and other external cultural activities.

*The schedule describes likely activities but may differ significantly based on the requests of the participants, and the trainer delivering the specific session. Course modifications are subject to the trainer's discretion. If you would like to discuss a specific topic, please indicate it at least 4 weeks in advance.

Links and resources

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