

Course code SI.1.ENH

Last update 30/11/21

Course information

Title	Teaching Entrepreneurship and Financial Literacy through PBL
Concept by	<u>Vladimir Široki</u>
Course URL	<u>teacheracademy.eu/course/entrepreneurship/</u>
N. of participants	Min. 4 - Max. 14
Course length	One week (6 days, Monday - Saturday)
Language	English. Other languages may be available upon request
Locations and starting dates	<ul style="list-style-type: none"> • <u>Berlin</u> - Second Monday of the month • <u>Dublin</u> - Third Monday of the month • <u>Florence</u> - First Monday of the month <p>On request, we can organize this course directly at your school. Discover all the dates at <u>teacheracademy.eu/courses-dates/</u></p>
Free time activities offered	All courses include at least one city guided tour and one full-day Cultural Activity.
Type of certification awarded	Certificate of Attendance, including a description of the course contents (80% of attendance required); other Certificates may be available upon request
Price	<p>Starting from 480€ *</p> <p>* Our courses are eligible to be completely funded by the <u>Erasmus+ KA1 funds</u> and several other programs.</p>

Course contents

Description

In this course, participants will learn the basic characteristics and importance of entrepreneurship.

Although it is typically associated with business and economics, entrepreneurship has relevant applications in 21st-century schools. It is both a skillset and a mindset characterized by creativity and the potential for significant cultural, social, and financial impact.

This course will introduce core terminology and provide **theoretical background** but the focus will be primarily on practical ideas and hands-on experience. Participants will, through case studies and workshops, discover the ways in which to **successfully apply entrepreneurship** in their class and school.

This course is intended for all teachers (from novice to experienced) who teach different subjects at both primary and secondary school levels. Participants will learn about the **concept of financial literacy** and how to strengthen the **entrepreneurial skills** of their students through project-based learning.

Participants will learn how to set up projects and activities across subjects and involve other teachers, at school or in their local community.

Learning outcomes

- Learn more about concepts and principles of entrepreneurship;
- Learn methods and techniques that will help students increase their entrepreneurial skills;
- Learn how to integrate project-based learning in their classes in order to develop the entrepreneurial skills of students;
- Create activities within their subjects with the aim of improving their students' financial literacy;
- Learn how to promote school projects in the online community and therefore improve the digital and entrepreneurial skills of students;
- Better understand legal and ethical aspects of entrepreneurship.

Tentative schedule*

<p>Day 1 – Introduction to the course</p>	<p>Day 2 - Financial Literacy</p>
<ul style="list-style-type: none"> • Introduction to the course, the school, and the external week activities; • Icebreaker activities; • Presentations of the participants’ schools; • Introduction to Entrepreneurship: What is entrepreneurship? Who are entrepreneurs? • Key Competences for Lifelong Learning. 	<ul style="list-style-type: none"> • Essential knowledge, skills, and attitudes for Entrepreneurship; • Case study: Ethical value and success; • The principles of financial literacy; • Workshop: Successful financial literacy programmes.
<p>Day 3 - Financial literacy curriculum</p>	<p>Day 4 - Entrepreneurship and PBL</p>
<ul style="list-style-type: none"> • Global initiatives: financial education curriculum and how to rely on the resources of various global initiatives; • Workshop: Selecting the most suitable programmes and activities of financial education; • Outcomes of financial literacy curriculum; • Workshop: Designing financial literacy activities; • Case study: Developing real-world decision-making skills and boosting proactivity. 	<ul style="list-style-type: none"> • Why is PBL suitable for teaching entrepreneurship? • The structure of the project; • Workshop: Designing an entrepreneurial PBL activity.
<p>Day 5 - Entrepreneurship as a cross-curricular activity</p>	<p>Day 6 - Course Closure & cultural activities</p>
<ul style="list-style-type: none"> • Entrepreneurship beyond the classroom (local initiatives, removing barriers, environment, charity campaigns); • Workshop: The entrepreneurial project for my school and/or local community; • Electronic business – how to promote your idea in the online community; • Legal aspects of entrepreneurship – business ethics, creativity, copyright, and plagiarism; • Entrepreneurship as a tool for active participation in democratic life. 	<p>Course closure</p> <ul style="list-style-type: none"> • Course evaluation: round-up of acquired competencies, feedback, and discussion; • Awarding of the course Certificate of Attendance. <p>Cultural activities</p> <ul style="list-style-type: none"> • Excursion and other external cultural activities.

*The schedule describes likely activities but may differ significantly based on the requests of the participants, and the trainer delivering the specific session. Course modifications are subject to the trainer’s discretion. If you would like to discuss a specific topic, please indicate it at least 4 weeks in advance.

Links and resources

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