

Course code ICT.1.VM

Last update 04/08/21

Course information

Title	Photo and Video Making in your Classroom: The Educational Power of Multimedia
Concept by	<u>Robert Schwamborn</u>
Course URL	<u>teacheracademy.eu/course/photo-video-making-seminar/</u>
N. of participants	Min. 4 - Max. 12
Course length	One week (6 days, Monday - Saturday)
Language	English. Other languages may be available upon request
Locations and starting dates	<ul style="list-style-type: none"> • <u>Amsterdam</u> - Third Monday of the month • <u>Barcelona</u> - First Monday of the month • <u>Dublin</u> - Second and fifth Monday of the month • <u>Florence</u> - Fourth Monday of the month <p>On request, we can organize this course directly at your school. Discover all the dates at <u>teacheracademy.eu/courses-dates/</u></p>
Free time activities offered	All courses include at least one city guided tour and one full-day Cultural Activity.
Type of certification awarded	Certificate of Attendance, including a description of the course contents (80% of attendance required); other Certificates may be available upon request
Price	Starting from 480€ * * Our courses are eligible to be completely funded by the Erasmus+ KA1 funds and several other programs.

Course contents

Description	<p>Being born after the digital revolution, today's students may find traditional activities such as reading extremely boring while they naturally pay attention to audiovisual contents (e.g., videos, photos, and audio resources). In contrast, their teachers, who likely had a more conventional education, might feel unarmed in communicating with their students through the language of the new media.</p> <p>This course aims to bridge the gap by introducing the participants to the educational power of audiovisual content. Participants will learn to use and adapt existing audiovisual resources as well as to create their own to enhance and stimulate their students' learning.</p> <p>In the course, participants will acquire a practical understanding of the most effective devices and free software for managing and producing videos, photos, and sounds. They will learn to gather professional and safe online resources, uploading and sharing materials online, managing timelines, audio and photos, and adding subtitles to a video. By its end, they will be confident in designing educational projects using video and photo technologies for their students.</p>
Learning outcomes	<ul style="list-style-type: none">• Search for audiovisual contents on platforms for education;• Apply basic techniques for shooting videos;• Edit photos and videos;• Organize sounds and texts in visual resources;• Upload, and share audiovisual contents;• Exploit audiovisual resources for educational purposes.

Tentative schedule*

Day 1 – Course introduction & intro to videos	Day 2 - Video platforms
<ul style="list-style-type: none">• Introduction to the course, the school, and the external week activities;• Icebreaker activities;• Introduction to videos: formats, shooting equipment, tools for showing a video;• Presentations of the participants' schools.	<ul style="list-style-type: none">• YouTube and other video platforms: channel, filters, playlists, regulations;• Streaming your lesson: options, tools, and utility.
Day 3 - Video recording	Day 4 - Video editing
<ul style="list-style-type: none">• Different free educational video platforms to implement your lessons;• Video shooting: your phone is a camera; choosing a format/frame rate; shooting techniques;• Record your own presentation.	<ul style="list-style-type: none">• Video editing: YouTube video editor and other software; adding sounds to a video from YouTube libraries; adding subtitles/text to a video;• Practical activity: edit the video presentation of a colleague of yours.
Day 5 - Teaching techniques	Day 6 - Course Closure & Excursion
<ul style="list-style-type: none">• Open software to implement teaching techniques.• Examples and exercises.	<ul style="list-style-type: none">• Course evaluation: round up of acquired competences, feedback, and discussion;• Awarding of the course Certificate of Attendance;• Excursion and other external cultural activities.

*The schedule describes likely activities but may differ significantly based on the requests of the participants, and the trainer delivering the specific session. Course modifications are subject to the trainer's discretion. If you would like to discuss a specific topic, please indicate it at least 4 weeks in advance.

Links and resources

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